**Academies Collaborative**

**AAMC Meeting 2016**

***Membership Engagement Strategies***

Learning Objectives:

* To describe the concept of “value added” for a faculty member in the approach to a medical school Academy
* To outline how to create a sense of a “learning community” in the context of an academy
* To create programs that will stimulate and incentivize faculty to participate in academy activities

Opportunities for Success

* Social events
* Academic recognition
* Assistance with education research
* Ownership of programming

Barriers to Success

* Time
* Funds
* Decentralized medical school/hospitals
* Overly restrictive membership criteria

Best practices

* Special events
* Interest groups
* Innovation projects
* On-line newsletters/communication; webcasts of events
* Engagement in curricular reform
* Mentoring

References:

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* O’Sullivan PS, Irby DM. What motivates occasional faculty developers to lead faculty development workshops? A qualitative study. Acad Med. 2015;90:1536-1540.
* Vescio V, Ross D, Adams A. A review of research on the impact of professional learning communities on teaching practice and student learning. Teaching and Teacher Education. 2008;24:80-91.
* Baker L, Reeves S, Egan-Lee E, et al. The ties that bind: a network approach to creating a programme in faculty development. Medical Education. 2010;44;132-139.