

2018 Academies Collaborative: Quick Shots!

Misha Syed, MD, MEHP; Holly West, DHEd, PA-C

mfsyed@utmb.edu; hawest@utmb.edu

Academy Background

- University of Texas Medical Branch (UTMB)
- Academy of Master Teachers (AMT) is inter-professional, representing all 4 schools (SOM, SON, SHP, GSBS)
- 67 members currently

Why'd You Do It?

- To recognize the importance of the Educational mission at UTMB; started May 2011
- To promote interest in educational endeavors, develop teaching skills

Innovation Description – UTMB EDUCATION WEEK

- Chosen to coincide with annual TEACH-S Symposium
- M-Th, 1-hour events at central campus location
- Provided food/refreshments at minimal cost (RSVP)
- Added new topics to appeal to broad inter-professional audience, held 12-1p and 5-6p to maximize attendance

Was it Worth It?

- Attendance in 2018 **tripled** from previous event, non-AMT members
- Very positive feedback from attendees

Quick Tips!

- Involve peers/colleagues in presenting
- Pick convenient times/venues
- Advertise through campus media
- Get evaluations from attendees
- Add a social event to the mix!